



20 24

SPONSORSHIP - GUIDE -

**Working together to
WIN together**

INGLEWOOD FOOTBALL NETBALL CLUB

PART OF THE LOCAL COMMUNITY FOR 148 YEARS

- A local sports club affiliated with the Loddon Valley Football Netball League (LVFNL)
- Formed in 1876 – one of the oldest continually active football clubs in Australia
- Pioneers of local sport in the region – One of 12 Foundation Clubs of the Victorian Football Association (VFA) – Hosted matches against Melbourne FC in 1877 and Carlton FC in 1879.
- Foundation club Loddon Valley Football Association 1903 (inaugural Premiers)
- Foundation club Loddon Valley Basketball (Now Netball) Association 1951 (inaugural Premiers)
- Largest sporting club in Inglewood with a district population of ~1000, the largest town in the LVFNL
- Approximately 200 members – Players, Coaches, Committee, General Members.

FOOTBALL

- 3 Grades – Seniors, Reserves and Under 18's

NETBALL

- 7 Grades – A, B, C and C Reserve, 17 & Under, 15 & Under, 13 & Under

JUNIOR DEVELOPMENT

- As well as our competitive junior grades, we field Mini netball teams and provide Net-Set-Go and Auskick programs for Primary School aged children.

OUR PURPOSE

'To facilitate a great day of **family** sport, provide a pathway for **young people** to become and stay involved in sport, and develop our **people** in a **team** environment.'

OUR VISION

'To be the most **respected** club in the Loddon Valley Football Netball League.'

OUR GUIDING PRINCIPLES – 'PILLARS OF RESPECT'

We will be respected for our:

HISTORY – Past achievements and challenges overcome.

COMMUNITY – Our standing and contribution to Inglewood and the local district

PROCESSES – The way in which our club business and activities are operated.

CONDUCT – Our behaviour when representing the club, on and off the field.

CULTURE - How our members and stakeholders interact.

SUCCESS – Our on-field results.

RECENT ACHIEVEMENTS

- Sound Financial Management.
- Development of 5-Year Strategic Plan.
- Upgrade of Facilities – New Netball Changerooms, larger Umpire Change Rooms, Training Light Major Upgrade.

Please check out our 5-Year Strategic Plan at www.inglewoodfnc.com.au

IFNC SPONSORSHIP

We have a series of Sponsorship Packages, offering great value over a wide price range.

Our packages can be tailored to suit your business/group's needs, whether you are looking for more advertising mediums, or alternatively more networking opportunities. Contact us to create the best package for you.

We are committed to making your sponsorship work. We aren't content with taking 'donations'. We'll work with you so that you enjoy success also.

The Top 6 Reasons to enter a Sponsorship Arrangement with Community Groups like us:

1. Generate more **business**
2. Build a **relationship** with a target audience
3. **Promote** your business, its products and/or services
4. Show support for the **community**
5. Increase your **market presence** and share
6. Create a positive business **image**

2024 SPONSORSHIP PACKAGES

F

- ✓ 3m wide x 0.9m high Advertising Sign on Oval Fence **
- ✓ Your Logo featured on Digital Display in Bar
- ✓ Your Logo and Website Link on Club Website Sponsor Section
- ✓ Listed as Club Sponsor in 'El-vee' Football Record (circulation ~14,000p.a)

FENCE - \$500

B

- ✓ 3m wide x 0.9m high Advertising Sign on Oval Fence **
- ✓ Your Logo featured on Digital Display in Bar
- ✓ Your Logo and Website Link on Club Website Sponsor Section
- ✓ Listed as Club Sponsor in 'El-vee' Football Record (circulation ~14,000p.a)
- ✓ Your Logo on A4 Decal displayed in Canteen Window
- ✓ 2 x IFNC General Memberships (includes Gate Entry to Home Games)
- ✓ 2 x Meal Vouchers for our Player Tea in Social Rooms after Thursday Night Training during Season
- ✓ \$25 Voucher for IFNC Bar
- ✓ 1 x Sponsor Marquee Event Ticket

BRONZE - \$1000

S

- ✓ 3m wide x 0.9m high Advertising Sign on Oval Fence
- ✓ Your Logo featured on Digital Display in Bar
- ✓ Your Logo and Website Link on Club Website Sponsor Section
- ✓ Your Logo featured as Club Sponsor in 'El-vee' Football Record (circulation ~14,000p.a)
- ✓ Your Logo on A4 Decal displayed in Canteen Window
- ✓ 1 x Dedicated Advertising Post on Club Social Media Pages (reach 1000+)
- ✓ Sponsor provided Teardrop Advertising Banner Displayed Prominently at Home Games
- ✓ 2 x IFNC General Memberships (includes Gate Entry to Home Games)
- ✓ 3 x Meal Vouchers for our Player Tea in Social Rooms after Thursday Night Training during Season
- ✓ \$50 Voucher for IFNC Bar
- ✓ 2 x Sponsor Marquee Event Tickets
- ✓ 1 x IFNC Annual Ball Ticket

SILVER - \$1500

G

- ✓ 3m wide x 0.9m high Advertising Sign on Oval Fence
- ✓ Your Logo featured on Digital Display in Bar
- ✓ Your Logo and Website Link on Club Website Sponsor Section
- ✓ Your Logo featured as Club Sponsor in 'El-vee' Football Record (circulation ~14,000p.a)
- ✓ Your Logo on A3 Decal displayed in Canteen Window
- ✓ 2 x Dedicated Advertising Posts on Club Social Media Pages (reach 1000+)
- ✓ Sponsor provided Teardrop Advertising Banner Displayed Prominently at Home Games
- ✓ 2 x IFNC General Memberships (includes Gate Entry to Home Games)
- ✓ 4 x Meal Vouchers for our Player Tea in Social Rooms after Thursday Night Training during Season
- ✓ \$50 Voucher for IFNC Bar
- ✓ 2 x Sponsor Marquee Event Tickets
- ✓ 2 x IFNC Annual Ball Tickets
- ✓ \$100 IFNC Merchandise Voucher

GOLD - \$2000

Please contact us for further information or to tailor a sponsorship package to suit your business needs

** Oval fence signage is at the cost of the sponsor

2024 CLUB CONTACTS



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